



## PRESS RELEASE

### For Immediate Release

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#### Lexington Announces Inaugural Depot District Music Fest

LEXINGTON, N.C. — April 8, 2017 — Located in the historic depot district of Uptown Lexington, the inaugural Depot District Music Fest will celebrate community, music and the city's full-steam-ahead progress toward the district's revitalization. This year's lineup includes The Gin Blossoms, Edwin McCain, The Lilly Brothers, The Ultimate Eagles Tribute Band-On The Border, The Steppin Stones and Holy Ghost Tent Revival.

The event comes after the announced completion of the city's Breeden Insurance Amphitheater courtesy of Breeden Insurance and Erie Insurance Group. In April 2016, Jill and Mark Breeden of Breeden Insurance Services gifted the city with \$200,000 for the amphitheater's construction. The gift was in support of the city's mission to construct and develop the state-of-the-art stage and amphitheater with plans for future development in the surrounding area.

"We are extremely excited to have this talented lineup of performers coming to Lexington to help us open the new Breeden Insurance Amphitheater," said city manager Alan Carson, who was eager for the city to host the facility's first event. "Being able to see six bands in one day, including The Gin Blossoms and Edwin McCain, is such a treat for our city. We look forward to having folks from all over come and see what makes Lexington special."

Festival pricing will be staggered beginning with \$25 early bird tickets for adult general admission going on sale on March 7<sup>th</sup> via [depotdistrictfest.eventbrite.com](http://depotdistrictfest.eventbrite.com). After March 13<sup>th</sup>, ticket prices will increase incrementally to \$35 and then \$45 for adult general admission at the gate. Ticket pricing for children 12 & under with a paying adult, will include unlimited access to games and activities for sale at \$10 online and \$15 at the gate. VIP tickets will be available for \$75. Only 100 VIP tickets will be sold that entitles holders to a dedicated front-of-stage viewing area, and access to the exclusive VIP tent which will include a cash bar and restrooms.

Gates will open to the public at 11:00 a.m. at 333 S. Main Street, with the main event entrance on E. 3rd Avenue. The music fest will kick off at 11:30 a.m. and feature music, beer, wine, food truck vendors and children's games and activities. With reentry permitted, festivalgoers can enjoy dining and shopping in the Uptown Lexington Historic District. The event will end at 10:00 p.m.

Bringing lawn chairs and blankets is encouraged. No outside food or beverages are permitted except for medical purposes; bags may be subject to inspection. For more information and FAQs related to the Depot District Music Fest, visit [depotdistrictfest.com](http://depotdistrictfest.com). Rain or shine, all ticket sales are final.

To experience the conversation, join us at [Facebook.com/depotdistrictfest](https://www.facebook.com/depotdistrictfest) @depotfest on Twitter and @depotdistrictfest on Instagram using the hashtag #depotfest.

For more media information and high-resolution images, visit our online press room at [depotdistrictfest.com/newsroom](http://depotdistrictfest.com/newsroom).

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